

NewTimes

BROWARD · PALM BEACH

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CONGRATULATIONS!

As you undoubtedly know by now, our editorial staff has selected your business for a *New Times*' 9th annual "BEST OF BROWARD-PALM BEACH®" Award.

Long regarded as the most authoritative guide to good living in South Florida, the eagerly-awaited issue flew off the newsstands and into the homes of 376,000* readers, many of whom will keep it and frequently refer to it throughout the year as they seek out the best that Broward and Palm Beach has to offer.

This award comes with no strings attached. It's our gift to you, because of all you do for the people who live and work around Broward and Palm Beach Counties. We do not sell banners, engraved paperweights, framed copies or anything else in connection with the Best of Broward-Palm Beach; if you get such an offer, it is not coming from *New Times*.

For the ninth consecutive year, *New Times*' "BEST OF BROWARD-PALM BEACH®" issue also offers you additional exposure to potential customers: consumers can now access the entire "BEST OF BROWARD-PALM BEACH®" issue on our archival website <http://www.browardpalmbeach.com/bestof/>. The site provides an invaluable reference to web-surfing readers as they make shopping and entertainment choices throughout the next 12 months.

Enclosed is your 2007 BEST OF BROWARD-PALM BEACH® Award. I have also enclosed a BEST OF BROWARD-PALM BEACH® sticker. Please place the sticker on your business door or window and let all South Florida residents know that you are a BEST OF BROWARD-PALM BEACH® winner!

Again, CONGRATULATIONS on your "BEST OF BROWARD-PALM BEACH®" Award. Much success to you in 2007!



Anthony Gordon
Associate Publisher
New Times Broward-Palm Beach